



INTERN

ART AND COMMUNICATION

Starting: July / August 2017
Duration: 3 - 6 months (full-time)

ABOUT US

... and dos Santos is a fast growing innovation and change incubator for marketing and communication based in Berlin. We connect brands with the genius of our diverse collective of creators to explore, develop and create stronger insights and ideas for brand worlds and stories. We work best for those who share our desire and values for positive achievements and influence ...

We work on projects for companies like Accenture, Carlsberg, Groupon, ProSiebenSAT.1 Media, Red Bull, The Coca-Cola Company, Tough Mudder, Vodafone, Walt Disney, L'Oréal ...

KEY RESPONSIBILITIES AND ACCOUNTABILITIES

The Intern for Art & Communication ...

- learns how to develop ideas and concepts for marketing strategy and communication
- is involved in producing digital advertising and artistic material
- supports the development of our corporate identity
- manages our homepage and social media accounts (creators and news updates, posting of innovative projects or art creation)
- is responsible for collecting and preparing the content for our trend-letter
- supports the idea creation and presentation, following the creative direction from the creative leader
- prepares content for presentations and finalizes the design
- supports the preparation of creative workshops, conferences and other project activities
- helps to scout the market for new creators for our network
- gives administrative support

MANDATORY EXPERIENCE

- studying communications, media, design, or other relevant subject
- basic understanding of marketing communication, communication programs and campaigns
- good overall advertising business understanding

MANDATORY SKILLS

- excellent visual and artistic understanding
- ability to translate project requirements into processes and project plans
- ability to plan and manage multiple priorities
- experienced user of Mac OS X, iWorks, Adobe Creative Cloud, photo- and video-editing tools (Photoshop and Final Cut preferred)
- basic strategic understanding of activating social platforms
- fluent written and spoken in English (German a plus)

PERSONAL STYLE

The position requires the ability to communicate effectively with senior creatives and clients. Therefore you need to be self-driven, results oriented with a positive outlook, and a clear focus on high quality. You need to be reliable, tolerant, and determined; an empathic communicator, able to see things from the other person's point of view and to get on with others by being a team-player.

YOUR OPPORTUNITY

... and dos Santos offers you the chance to build a profound experience in a new way of doing marketing communication. We will help you building your qualities in communication strategy, creative direction and project management for national and international marcom projects. Furthermore you will get a deep insight around the setup of a new agency, client acquisition and marketing activation. Be part of a team of truly inspiring creative minds and communication visionaries and have a stake in the creation of the new creative model.

Please send us your CV, motivational letter and creative portfolio with your application.

and dos Santos GmbH, Innovationsagentur
Hegelallee 53, 14467 Potsdam
www.anddossantos.com

Jutta dos Santos Miquelino
hr@anddossantos.com | +49 331 97 1890 60